



Life without limits for people with disabilities



2009 Annual Report



Our Mission

United Cerebral Palsy (UCP) of Central Arizona works to advance the independence, productivity, and full citizenship of people with disabilities.

Our Work

UCP is one of the nation's largest health charities. Since 1952, UCP of Central Arizona has assisted countless individuals with disabilities and their families. We value the importance of each person.

We recognize that each individual's needs and desires are unique.

Sometimes measured in wide strides, sometimes in small feats - success is just as magnificent either way. Quality of life is invaluable, true bliss is irreplaceable, and every life can be lived without limits.

UCP is committed to creating possibilities and nurturing opportunities for those with disabilities. To do this, we've become a leader in providing therapies, life skill and independent living services, inclusive and integrated educational based programs, and innovative social outlets. In addition, UCP is a community and information resource for families addressing the needs of those with disabilities.

We are amazed, every day, with the strength of the human spirit.

We continue to prove that, with proper understanding, loving support, and the commitment from many people working as one, the possibilities are endless. Together, we can continue to provide comprehensive services to individuals with various disabilities including cerebral palsy, autism, Down syndrome, developmental delays, and learning disabilities.

As a civic leader, a caregiver, a family member, a direct consumer, or simply a giving individual who wants to be involved, we welcome you to UCP of Central Arizona.

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Dear Friends and Colleagues,

On behalf of our Board of Directors, staff, consumers, and their families, thank you for your interest in United Cerebral Palsy (UCP) of Central Arizona. We are very pleased to share the UCP 2009 Annual Report with you as it reflects a very busy and productive year for our organization.

We have expanded our services to meet the ever-growing needs of the disability community. Our focus is on assisting individuals with disabilities realize their gifts and abilities as well as empower them to reach their full potential. Every day, UCP provides families with a comprehensive system of care, services, and support that cannot be found anywhere else.

In addition to our distinguished therapy services, we offer Early Intervention and an Early Learning Center that provide children with critical services to prepare them for success in school and beyond. Through our Day Treatment and Training programs, we support children and adults by helping them acquire the skills needed to live productive and independent lives. Our Home and Community Based Services program provides critical attendant care and respite services that allow primary caregivers the necessary down time they need while knowing their loved ones are well cared for.

This year, we increased community awareness of UCP through updated marketing materials, a new website, and increased participation in community events as well as the use of social media. Organization videos featuring our consumers have been created and posted to our site allowing us to effectively tell the UCP story. Our quarterly newsletter has been enhanced to better inform our stakeholders about our services while highlighting important news and events. We encourage you to refer to our website at www.UCPofCentralAZ.org as an ongoing source of information.

We continue to build strong relationships with our major sponsors such as Circle K and Wal-Mart. We invite you to visit our Laura Dozer Center to see, first-hand, the results of that support.

Please review our report and learn more about our success this past year, none of which would be possible without the staff, volunteers, and supporters who give generously of their time, treasure, and talents. On behalf of everyone we serve, thank you!

Sincerely,



Dan Rossi
Executive Director



Terry Morrison
Board Chairman

Board of Directors

Officers

Terry Morrison, Chairman - *Crescent Crown Distributing*

Barb Goldberg, Vice Chairwoman - *FritoLay*

Chuck Smith, Treasurer - *Portico Software*

Alane Pignotti, Secretary - *US Digital Media*

Members

Charlie Bennett - *Community Volunteer*

Michael Daswick - *BellyRubz Doggy Playclub & Spa*

Richard Mart - *Wal-Mart*

Jane Wilbershide - *Aetna*



Early Intervention

Early detection is the key to addressing issues that can be more effectively managed if discovered sooner rather than later.

The Early Intervention program serves infants and toddlers up to age three with developmental delays or disabilities. Teams of professionals work in partnership with families to identify the needs of the child. They can, then, provide services that support the child's growth, development, and learning.

Programs are individualized for each child. Services may include occupational, physical, and speech therapy, developmental instruction, and behavioral support from a social worker. These services are provided in the child's natural environment such as their home or day care center.

- Over 19,020 hours of early intervention services were provided to 2,983 children and their families in fiscal year 2008-2009.
- The Early Intervention program provides services through several contracts including the Arizona Early Intervention Program (AzEIP) and the Division of Developmental Disabilities (DDD).
- UCP's program expanded to include a third region through AzEIP.

Early Learning Center

School days are rewarding experiences for students and their families in this program. We apply the highest standards and utilize proven methods to prepare children for school.

The Early Learning Center (ELC) serves children with and without disabilities from six weeks to five years of age. Our inclusive setting offers developmentally appropriate learning opportunities for all children. Our preschool program utilizes *The Creative Curriculum*, a nationally recognized curriculum that incorporates Arizona's Early Childhood Education Standards. Our center is accredited by the *National Association for the Education of Young Children (NAEYC)*.

- The Early Learning Center (ELC) provided approximately 188,500 hours of child care and early education services to 114 children in fiscal year 2008-2009.
- Approximately 95% of participants reached age appropriate milestones based on age and stage questionnaires.
- Sixteen children graduated from the ELC prepared for kindergarten i.e. writing their full names, recognizing shapes, colors, and letters, and counting to 100.
- ELC staff members completed over 415 hours of combined training. Staff training included topics such as ABC's of Child Abuse, Brain Development, First Aid, CPR, Group Care, and Social/Emotional Growth and Socialization.



Program for Infant Toddler Care

The Program for Infant Toddler Care (PITC) training is funded by the Arizona Department of Economic Security and is provided by UCP of Central Arizona free of charge to program participants. This comprehensive approach is used to create environments and relationships designed to ensure the best possible care for children from birth to three years of age.

- Over 164 hours of training were provided to 396 childcare providers free of charge to program participants in fiscal year 2008-2009.
- Twenty four training sessions were provided. Training topics included Social-Emotional Growth, Group Care, Learning and Development, and Culture, Family, and Providers.



Therapy Services

Therapists work to develop fine and gross motor skills, sensory integration, and communication in this highly professional program. The goal of the Therapy Services program is for each individual to reach their optimal level of independence in their daily activities.

Our therapy staff uses a trans-disciplinary approach to address each person's individual needs. We provide occupational, physical, and speech therapies to children and adults in a variety of settings. Our therapists work as a team to develop and implement treatment plans designed so each individual is able to meet their optimal level of independence in their daily activities. Through this process, staff members work closely together and involve family members.

- Over 15,195 hours of therapy services were provided to over 3,063 consumers with disabilities in fiscal year 2008-2009.
- Approximately 75% of all consumers receiving therapy services met a minimum of 50% of their established therapy goals for the year.
- Nearly 100% of the consumers have met their established "age appropriate" physical therapy goals. For occupational and speech therapy, approximately 75% of consumers have met their established goals.



Day Treatment and Training for Children

The Day Treatment and Training (DTT) program is offered as an after school and summer program to assist individuals in reaching their full potential. These services are provided to children and young adults ages 3-21 with disabilities. Typically, the program maintains a ratio of one staff member for every three consumers. However, in special situations a one on one ratio can be provided.

Training includes personal hygiene, decision making, socialization, meal planning and cooking, money management, and computer skills. Children and young adults are exposed to many real life situations through field trips to museums, libraries, community recreation areas, an adaptive swimming pool, and special community events. Every activity is designed to develop new skills or assist in retention of learned skills. Services are delivered on the basis of a needs assessment.

- Over 52,886 hours of service were provided to 98 children and young adults in fiscal year 2008-2009.
- Seventy five percent of consumers achieved one or more of the goals set forth in their Individual Service Plan (ISP) for the year.
- Program participants spent over 572 hours on community outings.
- Program staff participated in over 224 hours of training. Training topics included van safety, simple sign language, Bloodborne pathogens, and passenger safety and service.

Day Treatment and Training for Adults

The Day Treatment and Training for Adults (DTA) program serves high school graduates or adults with disabilities and helps them develop the skills necessary to live more independent and self-sufficient lives.

Designed to enhance community integration, physical health, and employment skills, the program also provides activities of daily living and socialization opportunities. Participants plan meals, shop and prepare lunch, go on outings to the mall, movies, restaurants, and volunteer at community organizations. They play basketball, dance, learn karate, create art projects, and play computer games. Activities support the goals of each client's Individual Service Plan (ISP) and vary depending on each individual's abilities.

- Over 29,409 hours of service were provided to 27 adult consumers in fiscal year 2008-2009.
- Approximately 75% of program participants achieved one or more of the goals set forth in their Individual Service Plan (ISP) for the year.
- Program participants volunteered over 465 hours at various community organizations.
- Program staff participated in over 56 hours of training. Training topics included van safety, simple sign language, bloodborne pathogens, and passenger safety and service.



Employment Services

The goal of the Employment Services program is to enhance the individual's participation in the general community through meaningful employment. Individuals seeking employment, job training, or wishing to explore work opportunities for the first time are served through this program. Individual job coaches work with consumers to determine their skills, interests, and talents. Then, training and education is provided to assist individuals in successfully obtaining competitive employment.

- Over 1,915 hours of services were provided to 34 consumers in fiscal year 2008-2009.
- Even with the state's high unemployment rates, over 23% of consumers were placed into jobs.
- Consumers were served from Rehabilitative Services Administration (RSA), Division of Developmental Disabilities (DDD), Social Security, and other agencies.
- Participants received services for career exploration, situational assessments, work adjustment training, orientation and mobility, job development/placement/acclimation, and person-centered planning.

Home and Community Based Services

Individuals with disabilities and their families receive a variety of useful services to afford them a more balanced and structured life through the Home and Community Based Services (HCBS) program.

Services include Respite Care, Attendant Care, and Habilitation. Respite Care provides short term care and supervision to individual with disabilities. Attendant Care provides assistance with personal hygiene, daily living activities, help in planning and preparing meals, and maintaining a sanitary living environment. These services make it easier for some individuals with disabilities to remain at home and live independently. Habilitation teaches new skills to advance independence. Habilitative therapies, developmental instruction, and behavior interventions are all designed to improve social skills, personal hygiene, and other self help skills as well as improve mobility and independent living.

- Over 237,740 hours of service were provided to individuals with disabilities and their families through the HCBS program during the 2008-2009 fiscal year.
- HCBS staff made over 535 home visits to consumers.
- The program provided over 1,583 hours of training to HCBS staff. Staff training included CPR, First Aid, Medication Policies and Procedures, Universal Precautions, and Lifting/Transferring.
- Approximately 40% of the annual goals established in the Individual Service Plans of consumers were achieved. The goals are established based on each consumer's personal ability and allow each individual to learn at their own pace.



Information and Referral Services

This program serves as a source of community support for individuals with disabilities and their families as well as a source for advocacy and person-centered support. Our specialists find answers to questions regarding disability services and identify community outlets for families. They also serve as advocates in seeing families through the process of receiving necessary services.

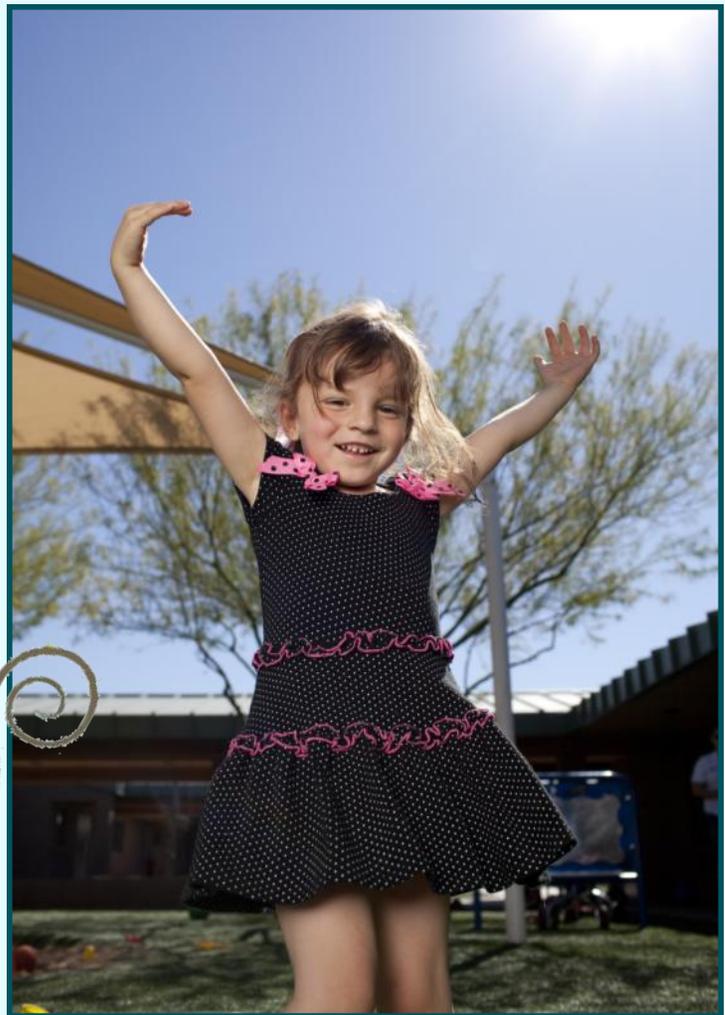
- The Information and Referral department received over 250 phone calls in fiscal year 2008-2009 from families seeking resources and information on caring for a loved one with a disability.
- Over 50 community meetings and events were attended by our Information and Referral department staff providing general information on disability services and available resources to individuals with disabilities and their families.
- Examples of referrals given include assistive technology equipment and loans, financial assistance, housing, therapy services, medical professionals specializing in services for children and adults with disabilities, and the process for qualifying for state funding.

Leadership Team

Dan Rossi, Executive Director
Perry Bramlett, Chief Human Resources Officer
Alma Chávez-Lira, Development Director
Garth Espe, Chief Financial Officer
Jerry Jones, Director of Programs

Program Managers

Tammy Ellis - Home and Community Based Services
Carol Proch - Early Learning Center
Erin Robinson - Therapy and Early Intervention Services
Marilyn Zepeda - Day Treatment and Training



Financials

UNITED CEREBRAL PALSY (UCP) OF CENTRAL ARIZONA FOR THE YEAR JULY 1, 2008 - JUNE 30, 2009

ASSETS

Cash & Equivalent	\$1,777,889
Program Receivables, Net	907,047
Strategic Investment Reserve	3,251,404
Land, Building, Vans & Equipment, Net	4,973,633
Other	162,440

Total Assets \$11,072,413

LIABILITIES & NET ASSETS

Current Liabilities	\$879,783
Net Assets	10,192,630

Total Liabilities
& Net Assets \$11,072,413

REVENUES

Program Revenue	\$7,591,893
Corporate & Community Support	2,024,799
Other	242,776

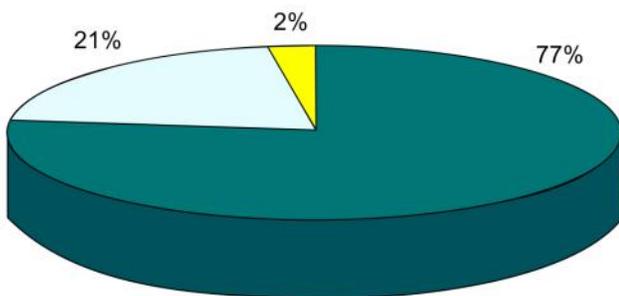
Total Revenue \$9,859,468

EXPENSES

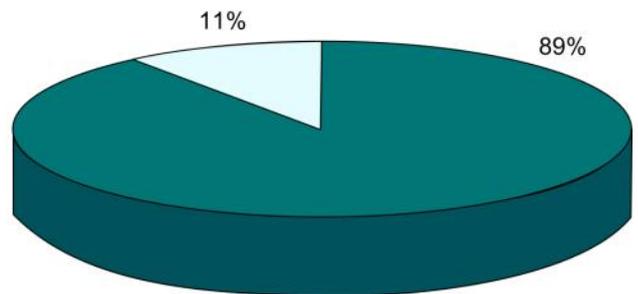
Program Expenses	\$9,082,684
Administrative & Fundraising	1,072,320

Total Expenses \$10,155,004

REVENUE



EXPENSES



■ Program Revenue □ Corporate and Community Support ■ Other

■ Program Expenses □ Administrative and Fundraising

Donors and Partners

\$2,500,000 +

Circle K

\$30,000 - \$50,000

Walmart

\$21,000 - \$29,999

United Way
MillerCoors

\$15,000 - \$20,999

Arizona Event Company, Inc.

\$10,000 - \$14,999

Anheuser-Busch, Inc.
Coca-Cola
Community Health Charities
Dr Pepper Snapple Group
NWN/A/Nestle Waters
The Pepsi Bottling Group
UCP of Central AZ,
Employees & Consumer Families

\$5,000 - \$9,999

ANS Distributing
Arizona Community Foundation
Arizona Select Distribution
Co-Sales Company
Crescent Crown Distributing
DBL Distributing
Dreyer's Ice Cream
Frito Lay, Inc.
Golden Eagle Distributors
Hansen's Beverage
Haworth Corporation
Heineken USA
Hensley Beverage Company
Kutak Rock, LLP
Lane Supply, Inc.
MCO & Associates
Q.V. Distributors
Red Bull
Reddy Ice
Royston LLC
Ruiz Foods
Sara Lee Foodservice
Shamrock Foods
Sports Profiles Plus
Star Transport
Swisher International
Trefethen & Company, LLC
Unilever Ice Cream
Wright Express

\$1,000 - \$4999

Altadis USA
Arizona Diamondbacks
Bar-S Foods Employees
CBE Inc.
CEI
Chicago Title Insurance Company
Christopher T. Ward Photography
Circle K Employees
Coastal Transport
Commonwealth Brands Inc.
Contango Capital Advisors
Detour Bar

R. Alan Diamant
Diehl Equipment
Dose Energy
Energizer
ESM Association,
of Greater Phoenix
Flying J
Fringe Benefit Group
FuelQuest, Inc.
Fuze Beverage Company
Gilbarco
Glaceau
Groendyke Transport
Holly Refining and,
Marketing Company
Image Vault
Jones, Skelton & Hochuli,
P.L.C. Employees
KAG Disbursement
Kellogg's
Knowledge Support System Inc.
Kraft Foods
LDI
Mazzio Family
MD Partners, LLC
Medicis Pharmaceutical,
Corporation Employees
Mike's Hard Lemonade
MTV General Contractors
National Tobacco Company
P&G Professional
Pabst Brewing Company
Pearson's Signs
Photography by Tony Ellis
River City Petroleum
R.J. Reynolds
Shopco U.S.A., Inc.
Solar Transport
Specialized Office,
Systems Employees
The Arizona Group Employees
The Hershey Company
Thunderbird Charities
Tiffany & Bosco, P.A. Employees
TruWest Credit Union Employees
United Cerebral,
Palsy Association, Inc.
US Digital Media
US Digital Media Employees
US Smokeless Tobacco
Venture Development Group
Veterans Security
Western Refinery
WhiteWave
Xerxes Corporation

\$500 - \$999

Ace Asphalt Employees
Arizona Credit Union,
League Employees
Arizona Federal Credit,
Union Employees
Beissel Family
Books Are Fun
Craig Realty Group - Anthem, LP
Mr. and Mrs. Robert J. Davis
General Southwest Insurance,
Agency Employees
Insurers Administrative,
Corporation Employees
Papago School Employees
Performance Software Employees
Clyde M. Pierce

Pignotti Family
Precision Tire and Auto Center, LLC
Snyder Orthodontics Employees
Kelly J. Song
State Employee Charitable Campaign
Strand Associates, Inc. Employees

\$250 - \$499

Altemus, Tracy
Bounce U
Capitol Guard and Patrol, Inc.
Car Program Inc.
Cynthia R. Carpenter
Theresa Duffett
First Community Bank Employees
Mr. and Mrs. Gilbert Gutierrez
Heritage Bank Employees
Lincoln OB/GYN Employees
Natural American Spirit
North American Title Company Employees
Pickering Entertainment & The Event Team
Mr. and Mrs. Wayne and Dorothy Stingley
Suresh Rangswamy
Roskamp Arizona Management,
and Development

\$100 - \$249

Wade S. Bowlin
Irene Carroll
Kun Kuey Chang
Richard Chang
Jane Chen
City of Phoenix
Letha Coffin
Comerica Bank Employees
Crampton Family
Paul Cyr
Daswick Family
Bud and Doris Downing
Easley's Fun Shop
Erickson & Meeks Engineering, LLC
Fry's Food Stores
GCDC Marketing
Goldberg Family
Geoff Haxel
Health South
Jazzola
Krendick Family
Kyoto Bowl
Lerma Family
MacIvor Family
M&I Bank
Mangini Family
Mann Family
McGloin Family
McKinnon Family
Molloy Family
Jim Novosel
John Nystedt
Jackie Palmenberg
Papa John's Pizza
Perot Systems at CHW
Andrew Riggs
Mr. and Mrs. Wade Schrader
Randy Snyder
Smith Family
Sofarelli Family
United Commercial Travelers
(UCT) Valley Council 463
Walsh Family
Westcor

List Reflects Documented Donations for The Year July 1, 2008 - June 30, 2009



Life without limits for people with disabilities™

www.UCPofCentralAZ.org
Email: info@UCPofCentralAZ.org

Laura Dozer Center

1802 West Parkside Lane
Phoenix, Arizona 85027
T: 602.943.5472 / 888.943.5472
F: 602.943.4936

Adult Campus (DTA Program)

22601 North 17th Avenue, Suite 150
Phoenix, Arizona 85027
T: 602.943.5472
F: 602.943.4936

East Valley Family YMCA

1807 South Sunview
Mesa, Arizona 85206
T: 602.943.5472 / 888.943.5472